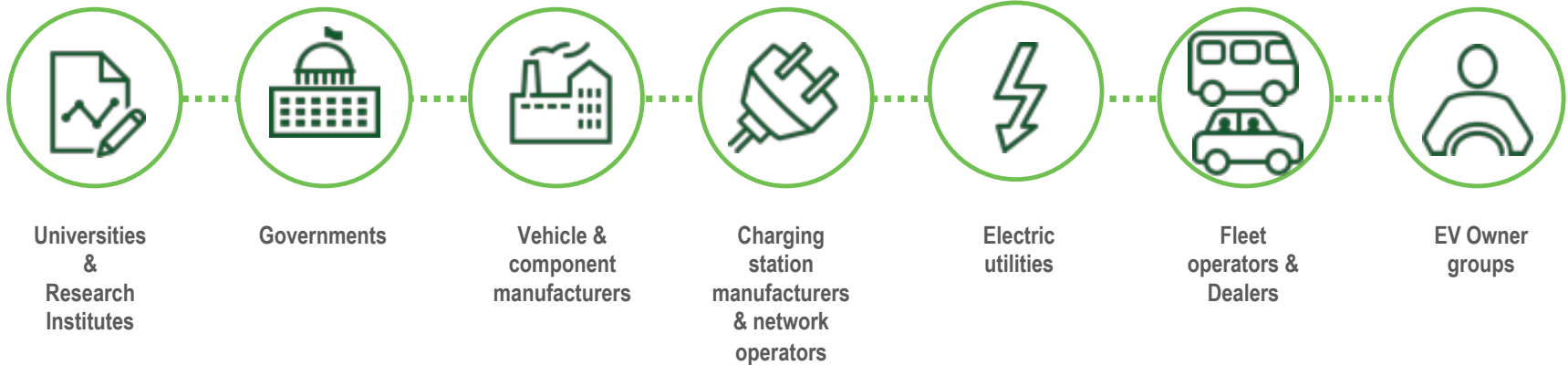


# About EMC

EMC, representing Canada's electromobility value chain, is the only national organization dedicated exclusively to the promotion of electric transportation



Annual conference, information sharing, networking, government relations

Our federal & provincial advocacy focuses on:

- Policies & regulations
- Demand-stimulating incentives
- Education (Ontario Government)

# Our Advocacy

EMC regularly participates in sustainable mobility-related consultations at the federal as well as provincial levels

- Submissions to Canada's Standing Committee on Finance
- Memoirs to parliamentary commissions

Our areas of focus in 2018 at the federal level:

- Clean Fuel Standards
- National ZEV Strategy

Provincially:

- Québec – new government
- Ontario – new government
- B.C. – ZEV regulations

# Future Outlook

Sustainable mobility will be:

- Electric
- Shared
- Autonomous
- Multimodal

Regardless of the vehicle, it **must be electric**.

Given higher VKT associated with autonomous vehicles, every AV must be an EV.