

Insights on Canada's Transition to Electric Mobility

29th November 2018

Great Hall, Ron Joyce Centre, DeGroote School of Business, McMaster University
4350 South Service Road, Burlington, ON L7L 5R8

DRAFT AGENDA

Time	Description
9:30-10:00	Registration and Light Refreshments
10:00-10:10	<p>Moderator: Al Cormier, Partner and Stakeholder Coordinator, Social Costs and Benefits of Electric Mobility in Canada</p> <p>Welcome and Opening Remarks:</p> <ul style="list-style-type: none"> • Dr. Saiedeh Razavi, Director, McMaster Institute for Transportation and Logistics • Nick Markettos, Assistant VP Research – Innovation and Partnerships
10:10-11:45	<p>Analytics Based on Primary Data Collection</p> <p>“Overview of Consumer Results: 2015-2018”</p> <ul style="list-style-type: none"> • Dr. Mark Ferguson, McMaster Institute for Transportation and Logistics <p>“The Potential for Adopting EV Technology by Canadian Automotive Fleets”</p> <ul style="list-style-type: none"> • Dr. Hanna Maoh, University of Windsor <p>“A Qualitative Evaluation of the EV Dealership Experience”</p> <ul style="list-style-type: none"> • Dr. Moataz Mohamed, Civil Engineering, McMaster <p>“Older Drivers and their Attitudes Toward Autonomous Technologies and Electric Vehicles”</p> <ul style="list-style-type: none"> • Dr. Hany Hassan, McMaster Institute for Transportation and Logistics
11:45-1:00	<p>Lunch and Keynote: Dr. Kara Kockelman, Centre for Transportation Research, University of Texas, Austin</p> <p>Title: “Exciting Times for Electric Vehicles”</p>
1:00-1:45	<p>Electric Vehicles: Environment, Infrastructure and Economic Implications</p> <p>“Electric Vehicles and their Environmental Aspects”</p> <ul style="list-style-type: none"> • Dr. Altaf Arain, Director, McMaster University Centre for Climate Change <p>“Charging Station Optimization in the Greater Toronto Hamilton Area:”</p> <ul style="list-style-type: none"> • Dr. Kai Huang, DeGroote School of Business, McMaster <p>“Economic Implications of EV Incentives”</p> <ul style="list-style-type: none"> • Dr. Atif Kubursi, Professor, Emeritus of Economics, McMaster

1:45-2:30	<p>Student Presentations</p> <p>“Insights from a Qualitative Analysis of 4000 Consumer Comments on Electric Vehicles”</p> <ul style="list-style-type: none"> • Quinn Hachey, MSc, McMaster <p>“EV Emission Reduction Scenarios in the Greater Toronto Hamilton Area”</p> <ul style="list-style-type: none"> • Sean Sears, MSc candidate, McMaster <p>“A Comparison of Lagging and Leading EV Adoption Regions in Canada”</p> <ul style="list-style-type: none"> • Elnaz Haj-Abotalebi, PhD candidate, McMaster <p>“Modeling the Demand for EVs in Canadian Corporate and Government Fleets”</p> <ul style="list-style-type: none"> • Shakil Khan, PhD candidate, University of Windsor
2:30-2:45	Break
2:45-3:25	<p>Progressing Electric Mobility in Canada: Barriers to Overcome</p> <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Catherine Kargas, President and CEO (interim), Electric Mobility Canada (<i>to be confirmed</i>) • François Lefèvre, Nissan LEAF • Dan Guatto, COO VP Engineering and Operations, Burlington Hydro • Cara Clairman, President and CEO, Plug’n Drive
3:25-4:00	<p>“Summing Things Up (2014-2018): What has our research uncovered?”</p> <ul style="list-style-type: none"> • Dr. Mark Ferguson, McMaster Institute for Transportation and Logistics <p>Wrap-up</p> <ul style="list-style-type: none"> • Dr. Saiedeh Razavi, Director, McMaster Institute for Transportation and Logistics
4:00	Adjournment