### DRAFT AGENDA

<table>
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<th>Time</th>
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<tr>
<td>9:30-10:00</td>
<td><strong>Registration and Light Refreshments</strong></td>
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<tr>
<td>10:00-10:10</td>
<td><strong>Moderator:</strong> Al Cormier, Partner and Stakeholder Coordinator, Social Costs and Benefits of Electric Mobility in Canada</td>
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|            | **Welcome and Opening Remarks:**  
|            | 1. Dr. Saiedeh Razavi, Director, McMaster Institute for Transportation and Logistics  
|            | 2. Nick Markettos, Assistant VP Research – Innovation and Partnerships                                                                       |
| 10:10-11:45| **Analytics Based on Primary Data Collection**                                                                                                   |
|            | **“Overview of Consumer Results: 2015-2018”**  
|            | 1. Dr. Mark Ferguson, McMaster Institute for Transportation and Logistics  
|            | **“The Potential for Adopting EV Technology by Canadian Automotive Fleets”**  
|            | 1. Dr. Hanna Maoh, University of Windsor  
|            | **“A Qualitative Evaluation of the EV Dealership Experience”**  
|            | 1. Dr. Moataz Mohamed, Civil Engineering, McMaster  
|            | **“Older Drivers and their Attitudes Toward Autonomous Technologies and Electric Vehicles”**  
|            | 1. Dr. Hany Hassan, McMaster Institute for Transportation and Logistics  
| 11:45-1:00 | **Lunch and Keynote:** Dr. Kara Kockelman, Centre for Transportation Research, University of Texas, Austin  
|            | **Title:** “Exciting Times for Electric Vehicles”                                                                                               |
| 1:00-1:45  | **Electric Vehicles: Environment, Infrastructure and Economic Implications**  
|            | **“Electric Vehicles and their Environmental Aspects”**  
|            | 1. Dr. Altaf Arain, Director, McMaster University Centre for Climate Change  
|            | **“Charging Station Optimization in the Greater Toronto Hamilton Area:”**  
|            | 1. Dr. Kai Huang, DeGroote School of Business, McMaster  
|            | **“Economic Implications of EV Incentives”**  
<p>|            | 1. Dr. Atif Kubursi, Professor, Emeritus of Economics, McMaster  |</p>
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| 1:45-2:30 | **Student Presentations**  
“Insights from a Qualitative Analysis of 4000 Consumer Comments on Electric Vehicles”  
  - Quinn Hachey, MSc, McMaster  
“EV Emission Reduction Scenarios in the Greater Toronto Hamilton Area”  
  - Sean Sears, MSc candidate, McMaster  
“A Comparison of Lagging and Leading EV Adoption Regions in Canada”  
  - Elnaz Haj-Abotalebi, PhD candidate, McMaster  
“Modeling the Demand for EVs in Canadian Corporate and Government Fleets”  
  - Shakil Khan, PhD candidate, University of Windsor |
| 2:30-2:45 | Break |
| 2:45-3:25 | **Progressing Electric Mobility in Canada: Barriers to Overcome**  
  **Panelists:**  
  - Catherine Kargas, President and CEO (interim), Electric Mobility Canada *(to be confirmed)*  
  - François Lefèvre, Nissan LEAF  
  - Dan Guatto, COO VP Engineering and Operations, Burlington Hydro  
  - Cara Clairman, President and CEO, Plug’n Drive |
| 3:25-4:00 | “Summing Things Up (2014-2018): What has our research uncovered?”  
  - Dr. Mark Ferguson, McMaster Institute for Transportation and Logistics  
  **Wrap-up**  
  - Dr. Saiedeh Razavi, Director, McMaster Institute for Transportation and Logistics |
| 4:00   | Adjournment |